

The 2nd edition of the SDG Striker's magazine is out now!

The SDG Striker Magazine “Sports for Sustainability” is a collaborative effort of the participants of the Erasmus+ project SDG Striker which aims to promote the Sustainable Development Goals of the United Nations in the football and sports sector. The magazine aims to inform and motivate the clubs, decisionmakers and the football community to make changes and implement actions in favor of sustainability and the Sustainable Development Goals.

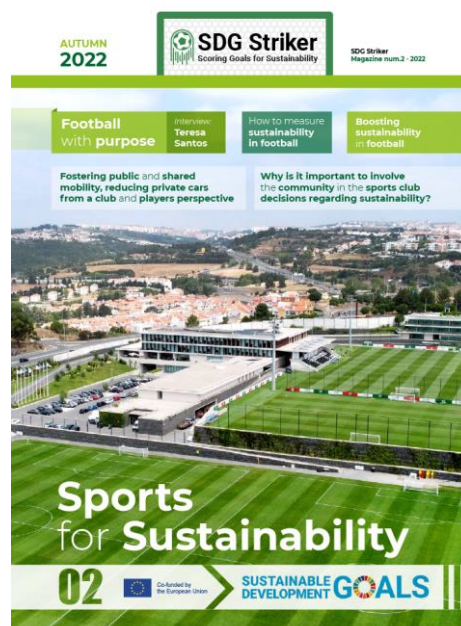
This second edition of the SDG Striker magazine focuses on the best practices that some training centers and clubs around Europe are already implementing and that can be an example and reference for other sports organizations to start their own actions, i.e.: use of renewable energies, installation of energy and water saving measures, a more efficient waste management, education on sustainability, cleaner alternatives to plastic-based apparel and artificial turf, fostering public and shared mobility.

This magazine also provides some guidelines and tools for football organizations to measure and improve their indicators on sustainability. One example is the European project [Green Coach](#), which allows football clubs to register to a [platform](#) that measures their environmental footprint, provides information on how to improve it and awards their good sustainability performance with a seal that certifies their low environmental footprint.

Moreover, since transport is one of the areas with a higher environmental impact, best practices are included in the magazine, together with the opinions of different actors from the football world, from decisionmakers to players.

Finally, some tips are given in how to involve the community in the clubs' decisions regarding sustainability changes and how positive this involvement can be to succeed in reaching the Sustainable Development Goals and ensure a better and more efficient performance of the sports organization.

Don't miss the sustainability train! Make your sports organization stand out and be a referent in sustainability! Read and follow our magazine to keep up with all the latest developments in the sports sustainability sector!



Do you want to know how to incorporate and promote the Sustainable Development Goals in your Sport Organization?

Recently, in the last consortium meeting of the SDG Striker project in Portugal it was presented one of the main outputs of the project: a [Practical Guideline to incorporate and communicate SDGs in the Sports Organizations](#).

This document provides sports organizations with specific recommendations for the hot topics of sustainability in football like energy efficiency, mobility, water use, alternatives to plastic-based turf infill and consumption of renewable energy.

This guideline allows you to explore in detail 3 pilots aimed at increasing sustainability in European football and that can be used as a reference for launching your own similar projects in your organization:

- A program for **energy efficiency** and **reducing energy poverty** by the Scottish Football Federation.
- A study for potentiality and feasibility of the **installation of photovoltaics** by the Portuguese Football Federation.
- A program for the installation and assessment of **non-plastic-based turf infill material** for reducing microplastic pollution by the Norwegian Football Federation.

The guideline is accompanied by 3 webinars that expand and explore deeper each one of the pilots and set guidelines for replication in other sports organizations. The webinars are recorded and available in YouTube through the following links:

- Scottish pilot: Energy Efficiency in Football
<https://www.youtube.com/watch?v=1YvrpjoAhI0>
- Portuguese pilot: Installing Solar Panels to Self-Power your Sports Facility
<https://www.youtube.com/watch?v=O-M0Sk5AYKk>
- Norwegian pilot: Avoid Microplastic from Artificial Turf in Football
<https://www.youtube.com/watch?v=YL0i-DirWzg>



Let's fix the environmental footprint of our club!

Any activities that your club performs (matches, trainings, administration, maintenance, management) imply some kind of impact on the environment that adds up to a “footprint” that can be quite important and affect not only the nature and the quality of life of the people in your country and abroad, but also can deteriorate the image of your sports organization and its brand as a whole. Therefore, to reduce the environmental footprint of your sports organization it is important to understand which are the sources of the impact and how to minimize them.

SDG Striker is a project funded by the European Commission's Erasmus+ program, that aims at promoting SDGs within sports clubs and organizations. This is an objective also shared by the Green Coach project, which is focused on quantifying and reducing the environmental footprint of sports organizations and has produced a series of materials to help the organizations in reaching these goals. Among them, there is the Action Plan to Decrease the Environmental Footprint of Grassroots Sports.

The action plan identifies a series of areas of action related to Sustainable Development Goals: energy use, water consumption, materials consumption, and waste production. Each one of the areas has a list of actions and measures, in a checklist form, by which the sports organization can assess the status of its implementation and use as a first step for action.

Some of the SDGs that this action plan is based on are: SDG6 Clean Water and Sanitation, SDG7 Affordable and Clean Energy, SDG12 Responsible Consumption and Production, and SDG13 Climate Action.

Don't miss the other materials created by the SDG Striker and its sister projects, to help you to take action for sustainability!

