

CLUB OFFERING GUIDE INTRODUCTION



The Platinum Award is our highest and most prestigious award within Quality Mark. It not only recognises a club's commitment and great work on pitch with players, teams and coaches but also demonstrates that the club has truly got **Football For All** at the heart of what they do.

This means they may have opportunities to play for all no matter background, gender or age but also that they are active in the local community they serve with activity and actions that are not on pitch related but utilise the **Power of Football**.

Here you will find a reminder of the Platinum criteria that differentiates a Platinum Club from a Gold, Silver or Bronze but also the wider community impact requirements to be awarded Platinum. This can found under the heading of Club Offering.

CLUB OFFERING GUIDE PLATINUM CLUB CRITERIA



	CLUB PROFILE	EDUCATION - TEAMS	EDUCATION - PARTICIPATION
Participation Requirements	Minimum 12 team or sections* 12 team age groups and/or TRY / SOCIAL player offerings from Children/Youth/Adult/Female game	Head Coach 1.3 Plus ANA min requirements for additional team coaches	Community Coaches Football for All / Project delivery Head Coaches:1.3 Assistant Coaches: 1.1 Specialist course* (eg GK/Futsal/Para/Disney etc)
Off pitch requirements	Additional Club Offering	UEFA Grassroots Leader Award recommended 25% of all coaches Level 2 (pass)	UEFA Grassroots Leader Award Recommended 25% of all Community coaches Level 2 (pass)
Club Size	*Approx. 300 Players +		

*Refer to main Quality Mark guide for all criteria

We have identified 4 Club offering pillars that we believe a Platinum Club should be able to demonstrate good practice within to reach this award level.

- Social Development
- Charitable Activity
- Community Support
- Environmental commitments

You will find potential examples of what this could mean for your club but make sure you speak with the Regional Club Services Manager about what it is you do as a club that can best represent these categories.

CLUB OFFERING GUIDE PLATINUM CLUB CRITERIA - CLUB OFFERING



SOCIAL DEVELOPMENT Develop & Grow People	CHARITABLE ACTIVITY Supporting Others	COMMUNITY SUPPORT Enable the community	ENVIRONMENTAL COMMITMENTS Promoting sustainability
Create club code of conducts or guidelines with player reps and parents	Charitable support	Support local business	Environmental Sustainability Co-ordinator
Formation of a Youth committee	Chosen Charity Partners	Support community events	Environmental Awareness Campaigns
Health and Wellbeing initiatives	Food, Clothes and/or Toy bank initiatives	Community clean up	Environmental Sustainability Communication
Multi Sport collaboration / provision	In house support	Elderly support	Sustainable Travel
Employability programmes	Support for homelessness and poverty	Access to games	Kit Recycle scheme

Minimum of one example per column

EVIDENCE REQUIRED

- Club should provide examples of each area they believe they meet from each category.
- · Minimum one per category
- Examples can be flyers, posters, website or news articles, social media posts etc.
- This should be added as one document and titled 'Platinum Award Club Offering'



SOCIAL DEVELOPMENT

DEVELOP AND GROW PEOPLE	DESCRIPTOR / EXAMPLE	
Create club code of conducts or guidelines with player reps and parents	Work in collaboration with players and parents to create a club code of conduct written and agreed to by them and not just club officials	
Formation of a Youth committee	Creation of a player congress with representatives from a wide range of teams (captains) to feed into club decisions and direction. Chance for club officials to listen to what's important to them	
Health and Wellbeing initiatives	Club led activities to support people of mental health and wellbeing challenges. Don have to be on pitch. Could be through external organisations such as back onside.	
Multi Sport collaboration / provision	Club has activity in other sports or close collaboration with another local club	
Employability programmes	Club provides initiatives that support local people in gaining skills and or qualifications that may help then into work or further/ higher education. (Current playing membership reaching 16 that could also support younger teams coaching)	

CHARITABLE ACTIVITY

SUPPORTING OTHERS	DESCRIPTOR / EXAMPLE	
Charitable support	Club supports or runs events that are targeted to specific charities or causes. These can be local or national.	
Chosen Charity Partners	Club has nominated charity partners that they're charitable aims are aligned.	
Food bank/Clothes bank initiatives	Club undertakes themselves or supports local orgainsations or charities.	
In house support	Club provides free places (scholarships) to participants from low income or disadvantaged backgrounds that would otherwise not be able to afford to play	
Support for homelessness and poverty	Club partners or provides activity to help target groups that include individuals experiencing homelessness, mental health issues, addiction, poverty, and unemployment.	



COMMUNITY SUPPORT

ENABLE THE COMMUNITY	DESCRIPTOR / EXAMPLE
Support local business	Club discount card or Club member benefits that links to local businesses that sponsor the club to help encourage members to us their services
Support community events	Club works with other local organisations to support events and occasions to provide activity or promote themselves (Fayres, Gala days, Civic weeks etc)
Community clean up	Club gets in volved in initiatives that help tidy or clean up their local area such as parks and beaches in a safe and appropriate manner. (Litter picking, facility clean up etc)
Elderly support	Club engages with local care homes and brings football to them or just make visits to speak about football.
Access to games	Club can give opportunities to their players to access free tickets for matches of their men's or women's first team, a partner club or even Scotland teams

ENVIRONMENTAL COMMITMENTS

PROMOTING SUSTAINABILITY	DESCRIPTOR / EXAMPLE
Environmental Sustainability Co-ordinator	Club has a named person in place with responsibility for Developing Environmental Policies, Implementing Waste Reduction Strategies, Organising Environmental Awareness Campaigns etc
Environmental Awareness Campaigns	Waste Reduction and Recycling Programs, Energy Efficiency Workshops, Water Conservation Campaigns, Tree Planting, Community Gardens and Green Spaces. Plastic-Free Initiatives etc
Environmental Sustainability Communication	Club promotes and demonstrates its commitment to environmental sustainability via different channels of club communication both internally with its members and externally to the wider public.
Sustainable Travel	Clubs promotes carpooling, biking, walking, and the use of public transportation to reduce carbon emissions and traffic congestion. Advocate for the development of bike lanes and pedestrian-friendly infrastructure.
Kit Recycle scheme	Clubs embrace a sustainable approach to sports kit management, wherein the purchase of new kit annually is avoided. Boot and kit recycling points or schemes

CLUB OFFERING GUIDE



SCOTTISH GRASSROOTS FOOTBALL COMMUNITY

The power of football transforms lives and makes a difference to communities. The Scottish FA will work in partnership with the Government and other key stakeholders to help address some of the barriers and inequalities that can affect the development of our sport and the strength, resilience and unity of our communities. We aim to work with our communities to be more active and healthier, while promoting inclusivity, celebrating diversity, and placing clubs at the heart of their community.

