The vision for our wonderful sport is that it can provide FOOTBALL FOR LIFE. This plan outlines how we will achieve this vision, underpinned by the belief that our collaborative working will achieve outcomes in three distinct areas:

GROWING THE GAME

Growing the Game both in scale and diversity remains a focal point for progress. The Scottish FA enjoys strong partnerships at national, regional and local levels that will ensure improved retention and development of a vibrant football workforce. The combined efforts of everyone from our inspirational volunteers working closely with our skilled professional staff will be crucial in leading change and improvement over the coming years.

The Development of Talent is an area that the non-professional game in Scotland shares responsibility for. Each national squad player started their journey within the grassroots game. Our game therefore must give every player, regardless of ability, the very best possible start with all players given the chance and support to fulfil their potential.

Football for Social Change is a concept embraced by the Scottish FA. Our sport has a massive influence upon the nation and this will be harnessed more than ever to positively impact on many of the Scottish Government’s priorities around areas such as health and wellbeing, community cohesion, education and citizenship. Vibrant, well-run clubs are already showing how they can contribute to our society and that they can make a real difference to the lives of their members and the communities in which they live.

To achieve these ambitious outcomes we will focus on four main objectives - Participation, Education, Club Services and Attractive Game. These will be delivered through key enablers that surround all of the sterling work undertaken by the Affiliated National Associations and supported by the Football Development Department and Scottish FA Regions.

To enable all of this, strong PARTNERSHIPS will be fundamental to achieving progress in every area of this plan. The football INFRASTRUCTURE across the country is vastly improved over recent years, however continued development of facilities will ensure better access to our game for everyone. We will also value, support and inspire PEOPLE to ensure their life-long involvement in the game. Finally, the PROFILE of non-professional football must be developed at all levels, better promoting the reasons for and opportunities to play the game alongside the impact and benefit football provides to those that are involved.

This plan will provide the framework for everyone connected with Scottish football, now and in the future, to establish safe, friendly and nurturing environments for people to enjoy playing the game and participate for life!
FOOTBALL FOR LIFE
Grow the value and benefit of football for individuals, communities and society across Scotland by providing high quality opportunities for everyone to participate and develop through our game.

GROWING THE GAME
Grow the scale and diversity of our football membership through improved opportunities for people of all ages, abilities and backgrounds.

DEVELOPING TALENT
Contribute to the improvement of better players, coaches and officials through high quality support via ANA’s, Leagues, clubs, coaches and players.

FOOTBALL FOR SOCIAL CHANGE
Improve the breadth of impact that football has in contributing to Scotland’s social capital.

PARTNERSHIPS
Develop a broad range of strong partnerships to expand the reach of football.

PEOPLE
Value and support our people to inspire long-term involvement in Scottish football.

INFRASTRUCTURE
Grow our pitch and facility infrastructure to ensure everyone has good access to our game.

PROFILE
Create a strong profile for our game through communicating widely the extensive impact and benefit of football.

V S I O N

O U T C O M E S

O B J E C T I V E S

E D U C A T I O N

C L U B S E R V I C E S

A T T R A C T I V E G A M E

P A R T I C I P A T I O N

P A R T N E R S H I P S

P E O P L E

I N F R A S T R U C T U R E

P R O F I L E

8&9

10&11

12&13

6&7
Participation

Main Objective
Grow the scale and diversity of the football membership across Scotland

Main Goal
Increase participation in football across Scotland (10% of adult population playing by 2026)

We Will Achieve This By
Improving how we market and communicate opportunities to play
Creating more partnerships to extend the reach of football
Improving connections between schools and clubs
Selling the wider benefit of participation in football
Increasing the range of participation opportunities

Our Game In Numbers:

140,000 Registered Players

8% Adults Regularly Play Football

10,000 Registered Female Players

6,000 Disabled Players

50,000 Community Football Players

Increase registered player numbers 2% bi-annually
Increase retention rates of players, coaches and volunteers
Create ‘Football for All’ through increased diversity
Increase Female Participation
Increase participation in community & social football programmes
MAIN OBJECTIVE
Develop the capacity and capability of our volunteers and coaching workforce to support the growth and development of our game

MAIN GOAL
Create a specific long-term plan for the development of coaches at all levels of the game

WE WILL ACHIEVE THIS BY
Promoting a wider range of high quality coach education courses
Improving and modernising the coach development experience
Improving progression through our coaching pathway
Recruiting, developing and supporting female coaches through the coaching pathway
Providing a range of referee recruitment and development initiatives in line with Referee Operations National Plan

OUR GAME IN NUMBERS:

950 Licensed Active Coaches

26 Coach Education Courses

5 UEFA Accredited Licence Courses

6,500 Hours Of Coach Education Annually

2,400 Qualified Referees

WE WILL AIM TO
Increase the number of qualified coaches
Develop an attractive and progressive coaching pathway
Encourage and support progression through our coaching pathway
Increase the number of qualified female coaches
Recruit, retain and educate more referees
MAIN OBJECTIVE
Enable all our clubs to grow, develop and reach their full potential

MAIN GOAL
Achieve strong, sustainable clubs in all communities across Scotland

WE WILL ACHIEVE THIS BY
Establishing a wider range of club support services to enable long-term improvement

Modernising and refreshing the Quality Mark accreditation scheme

Establishing more club partnerships with targeted support

Providing targeted player and coach support programmes to clubs

Supporting clubs to broaden their range of activities and to connect more closely with their local communities
**MAIN OBJECTIVE**
Create a culture and environment that attracts, retains and develops players, coaches and officials from across all communities

**MAIN GOAL**
Develop an enhanced National Player Pathway which supports, nurtures and inspires children and young people to play the game

**WE WILL ACHIEVE THIS BY**
- Working closely with ANA’s, leagues, clubs and schools to modernise the ‘National Player Pathway’
- Promoting a ‘player centred’ philosophy through the integration of the new Positive Coaching Scotland Plus plan across all areas of the game
- Working with a wide range of partners to identify, plan and resource new and improved facility provisions across Scotland
- Integrating the Scottish FA directive for ‘Child Wellbeing and Protection’ ensuring consistency across all areas of the game
FOOTBALL FOR LIFE

10% Scotland's population involved in Scottish Football by 2026

GROWING THE GAME

FOOTBALL FOR SOCIAL CHANGE

DEVELOPING TALENT

PARTICIPATION

148,000 Registered players
14,500 Registered female players
7,000 Registered disabled players
2,400 Players from diverse backgrounds
60,000 Players participating in community & social football projects

EDUCATION

Coach education & development plan launched by Dec 2017
2,000 New qualifications issued (10% female)
Improved & modernised Coach development experience
Progressive coaching pathway supporting 10,000+ coaches annually
Recruit, retain & educate referees (150 female & 3,300 male)

CLUB SERVICES

Club services framework
Modernised club accreditation scheme supporting 500+ clubs
350 Community club player development plans
4,000 Club coaches mentored
100 Partner clubs delivering community & social football projects

ATTRACTIVE GAME

Modernise the national player pathway reaching 110,000 players
PCS plus plan launched 2017
375 Full size 3G pitches
Integration of All child wellbeing directives by June 2018
Develop alternative game formats such as Futsal

FOOTBALL FOR LIFE

148,000 Registered players
14,500 Registered female players
7,000 Registered disabled players
2,400 Players from diverse backgrounds
60,000 Players participating in community & social football projects

EDUCATION

Coach education & development plan launched by Dec 2017
2,000 New qualifications issued (10% female)
Improved & modernised Coach development experience
Progressive coaching pathway supporting 10,000+ coaches annually
Recruit, retain & educate referees (150 female & 3,300 male)

CLUB SERVICES

Club services framework
Modernised club accreditation scheme supporting 500+ clubs
350 Community club player development plans
4,000 Club coaches mentored
100 Partner clubs delivering community & social football projects

ATTRACTIVE GAME

Modernise the national player pathway reaching 110,000 players
PCS plus plan launched 2017
375 Full size 3G pitches
Integration of All child wellbeing directives by June 2018
Develop alternative game formats such as Futsal

FOOTBALL FOR LIFE

GROWING THE GAME

FOOTBALL FOR SOCIAL CHANGE

DEVELOPING TALENT

148,000 Registered players
14,500 Registered female players
7,000 Registered disabled players
2,400 Players from diverse backgrounds
60,000 Players participating in community & social football projects

EDUCATION

Coach education & development plan launched by Dec 2017
2,000 New qualifications issued (10% female)
Improved & modernised Coach development experience
Progressive coaching pathway supporting 10,000+ coaches annually
Recruit, retain & educate referees (150 female & 3,300 male)

CLUB SERVICES

Club services framework
Modernised club accreditation scheme supporting 500+ clubs
350 Community club player development plans
4,000 Club coaches mentored
100 Partner clubs delivering community & social football projects

ATTRACTIVE GAME

Modernise the national player pathway reaching 110,000 players
PCS plus plan launched 2017
375 Full size 3G pitches
Integration of All child wellbeing directives by June 2018
Develop alternative game formats such as Futsal

FOOTBALL FOR LIFE

GROWING THE GAME

FOOTBALL FOR SOCIAL CHANGE

DEVELOPING TALENT

148,000 Registered players
14,500 Registered female players
7,000 Registered disabled players
2,400 Players from diverse backgrounds
60,000 Players participating in community & social football projects

EDUCATION

Coach education & development plan launched by Dec 2017
2,000 New qualifications issued (10% female)
Improved & modernised Coach development experience
Progressive coaching pathway supporting 10,000+ coaches annually
Recruit, retain & educate referees (150 female & 3,300 male)

CLUB SERVICES

Club services framework
Modernised club accreditation scheme supporting 500+ clubs
350 Community club player development plans
4,000 Club coaches mentored
100 Partner clubs delivering community & social football projects

ATTRACTIVE GAME

Modernise the national player pathway reaching 110,000 players
PCS plus plan launched 2017
375 Full size 3G pitches
Integration of All child wellbeing directives by June 2018
Develop alternative game formats such as Futsal

FOOTBALL FOR LIFE

GROWING THE GAME

FOOTBALL FOR SOCIAL CHANGE

DEVELOPING TALENT