

ONE NATIONAL PLAN

FOR NON-PROFESSIONAL
FOOTBALL IN SCOTLAND

2017-2020



INTRODUCTION >>>>>>>



The vision for our wonderful sport is that it can provide FOOTBALL FOR LIFE. This plan outlines how we will achieve this vision, underpinned by the belief that our collaborative working will achieve outcomes in three distinct areas:

- GROWING THE GAME
- DEVELOPING TALENT
- FOOTBALL FOR SOCIAL CHANGE

Growing the Game both in scale and diversity remains a focal point for progress. The Scottish FA enjoys strong partnerships at national, regional and local levels that will ensure improved retention and development of a vibrant football workforce. The combined efforts of everyone from our inspirational volunteers working closely with our skilled professional staff will be crucial in leading change and improvement over the coming years.

The **Development of Talent** is an area that the non-professional game in Scotland shares responsibility for. Each national squad player started their journey within the grassroots game. Our game therefore must give every player, regardless of ability, the very best possible start with all players given the chance and support to fulfil their potential.

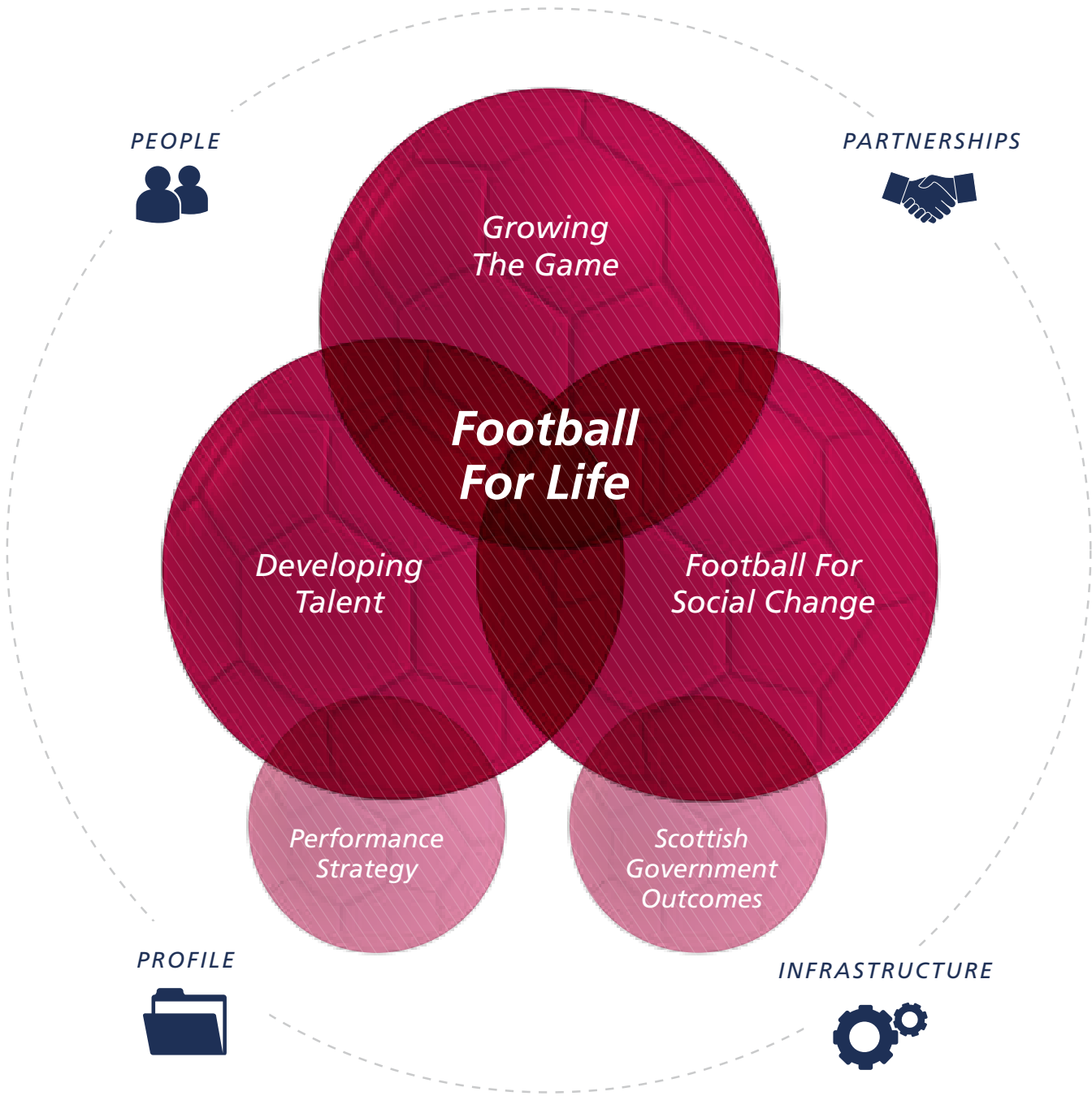
Football for Social Change is a concept embraced by the Scottish FA. Our sport has a massive influence upon the nation and this will be harnessed more than ever to positively impact on many of the Scottish Government’s priorities around areas such as health and wellbeing, community cohesion, education and citizenship. Vibrant, well-run clubs are already showing how they can contribute to our society and that they can make a real difference to the lives of their members and the communities in which they live.

To achieve these ambitious outcomes we will focus on four main objectives - Participation, Education, Club Services and Attractive Game. These will be delivered through key enablers that surround all of the sterling work undertaken by the Affiliated National Associations and supported by the Football Development Department and Scottish FA Regions.

To enable all of this, strong PARTNERSHIPS will be fundamental to achieving progress in every area of this plan. The football INFRASTRUCTURE across the country is vastly improved over recent years, however continued development of facilities will ensure better access to our game for everyone. We will also value, support and inspire PEOPLE to ensure their life-long involvement in the game. Finally, the PROFILE of non-professional football must be developed at all levels, better promoting the reasons for and opportunities to play the game alongside the impact and benefit football provides to those that are involved.

This plan will provide the framework for everyone connected with Scottish football, now and in the future, to establish safe, friendly and nurturing environments for people to enjoy playing the game and participate for life!

STRATEGIC FRAMEWORK >>>>>>>





FOOTBALL FOR LIFE

GROWING THE GAME

DEVELOPING TALENT

FOOTBALL FOR SOCIAL CHANGE

OBJECTIVES

PARTICIPATION

6&7

EDUCATION

889

ATTRACTIVE GAME

12&13

PARTNERSHIPS

INFRASTRUCTURE

PEOPLE

PROFILE

Create a strong profile for our game through communicating widely the extensive impact and benefit of football

PARTICIPATION

OUR GAME
IN NUMBERS:

140,000

Registered Players



8%

Adults Regularly
Play Football



10,000

Registered
Female Players



6,000

Disabled Players



50,000

Community
Football Players



MAIN OBJECTIVE

Grow the scale and diversity of the football membership across Scotland

MAIN GOAL

Increase participation in football across Scotland (10% of adult population playing by 2026)

WE WILL ACHIEVE THIS BY

Improving how we market and communicate opportunities to play

Creating more partnerships to extend the reach of football

Improving connections between schools and clubs

Selling the wider benefit of participation in football

Increasing the range of participation opportunities



WE
WILL AIM
TO

...
Increase
registered player
numbers 2%
bi-annually



...
Improve
retention rates
of players,
coaches and
volunteers

...
Create
'Football for All'
through increased
diversity



...
Increase
Female
Participation



...
Increase
participation in
community &
social football
programmes



EDUCATION

OUR GAME
IN NUMBERS:

950 Licenced Active Coaches



26 Coach Education Courses



5 UEFA Accredited Licence Courses



6,500 Hours Of Coach Education Annually



2,400 Qualified Referees



MAIN OBJECTIVE »

Develop the capacity and capability of our volunteers and coaching workforce to support the growth and development of our game

MAIN GOAL »

Create a specific long-term plan for the development of coaches at all levels of the game

WE WILL ACHIEVE THIS BY »

Promoting a wider range of high quality coach education courses

Improving and modernising the coach development experience

Improving progression through our coaching pathway

Recruiting, developing and supporting female coaches through the coaching pathway

Providing a range of referee recruitment and development initiatives in line with Referee Operations National Plan



WE
WILL
AIM
TO

*Increase
the number
of qualified
coaches*

*Develop
an attractive
and progressive
coaching
pathway*

*Encourage
and support
progression
through
our coaching
pathway*

*Increase
the number
of qualified
female
coaches*

*Recruit,
retain and
educate more
referees*

CLUB SERVICES

OUR GAME IN NUMBERS:

500 Accredited Clubs

37 Legacy

55 Community

124 Development

286 Standard



78

Clubs With Player
Development Plans



2,000

Clubs Coaches Mentored



44 Clubs Delivering
Community Football Projects



MAIN OBJECTIVE »

Enable all our clubs to grow, develop and reach their full potential

MAIN GOAL »

Achieve strong, sustainable clubs in all communities across Scotland

WE WILL ACHIEVE THIS BY »

Establishing a wider range of club support services to enable long-term improvement

Modernising and refreshing the Quality Mark accreditation scheme

Establishing more club partnerships with targeted support

Providing targeted player and coach support programmes to clubs

Supporting clubs to broaden their range of activities and to connect more closely with their local communities



WE
WILL AIM
TO

...

*Develop and
support the club
workforce and
infrastructure*



...

*Raise club
operating
standards*



...

*Increase
the number
of clubs operating
as social
enterprises*



...

*Improve
player and
coach development
at community
clubs*



...

*Increase
the range of
club based
community
projects*



ATTRACTIVE GAME

OUR GAME IN NUMBERS:

1 National Player
Pathway

01

270
Full Size 3G pitches



12 PCS Charter
Youth Leagues



200
PCS Education
Workshops Annually



MAIN OBJECTIVE »

Create a culture and environment that attracts, retains and develops players, coaches and officials from across all communities

MAIN GOAL »

Develop an enhanced National Player Pathway which supports, nurtures and inspires children and young people to play the game

WE WILL ACHIEVE THIS BY »

Working closely with ANA's, leagues, clubs and schools to modernise the 'National Player Pathway'

Promoting a 'player centred' philosophy through the integration of the new Positive Coaching Scotland Plus plan across all areas of the game

Working with a wide range of partners to identify, plan and resource new and improved facility provisions across Scotland

Integrating the Scottish FA directive for 'Child Wellbeing and Protection' ensuring consistency across all areas of the game



WE
WILL
AIM
TO

*Improve
and modernise
the 'National
Player
Pathway'*

*Develop
a positive
football culture
which promote
the values of
football*

*Increase
and improve
the range
of high quality
football
facilities*

*Create safe,
friendly and
nurturing
environments
for young
people*

KEY MEASURABLE OUTCOMES BY 2020 >>>>>>

FOOTBALL FOR LIFE

10% Scotland's population involved in Scottish Football by 2026

GROWING THE GAME

PARTICIPATION

- 148,000 Registered players
- 14,500 Registered female players
- 7,000 Registered disabled players
- 2,400 Players from diverse backgrounds
- 60,000 Players participating in community & social football projects

FOOTBALL FOR SOCIAL CHANGE

EDUCATION

- Coach education & development plan launched by Dec 2017
- 2,000 New qualifications issued (10% female)
- Improved & modernised Coach development experience
- Progressive coaching pathway supporting 10,000+ coaches annually
- Recruit, retain & educate referees (150 female & 3,300 male)

DEVELOPING TALENT

CLUB SERVICES

- Club services framework
- Modernised club accreditation scheme supporting 500+ clubs
- 150 Community club player development plans
- 4,000 Club coaches mentored
- 100 Partner clubs delivering community & social football projects

ATTRACTIVE GAME

- Modernise the national player pathway reaching 110,000 players
- PCS plus plan launched 2017
- 375 Full size 3G pitches
- Integration of All child wellbeing directives by June 2018
- Develop alternative game formats such as Futsal



PEOPLE



PARTNERSHIPS



PROFILE



INFRASTRUCTURE

CONTACTS >>>>>>



EAST OF SCOTLAND LEAGUE

The East of Scotland League fosters an all inclusive and enjoyable environment for players, coaches, administrators and spectators to participate in football. The League strives for continual improvement and leads with integrity.

07740 680904 secretary@eastofscotlandfa.co.uk
www.eastofscotlandfa.co.uk



SCOTTISH AMATEUR FA

To promote, foster and develop, throughout its membership without discrimination against any organisation or person for reason of race, religion or politics, the game of Association Football, and to take all such steps as may be deemed necessary or advisable for preventing infringements of the rules of the game or other improper methods or practices in the game and for protecting it from abuses.

0141 620 4550 saf@scottish-football.com
www.scottishamateurfa.co.uk
@ScotAmFA facebook.co/scotamfa



SCOTTISH FA

To lead the national game with integrity and innovation to breed a culture of performance, unity and trust.

0141 616 6000 info@scottishfa.co.uk
www.scottishfa.co.uk @ScottishFA



SCOTTISH JUNIOR FA

The Junior FA aims to ensure that everyone, regardless of age, gender, ability or background, has the opportunity to enjoy the game of Junior football and to maximise their potential whether as a player, coach, administrator or volunteer.

0141 620 4560 scottishjuniorfa@scottish-football.com
www.scottishjuniorfa.com



SCOTTISH SCHOOLS FA

The object of the Association shall be to foster the mental, moral and physical development and improvement of pupils through the medium of association football and to help charitable funds and purposes.

0141 620 4570 jcwatson@scottish-football.com
www.scottishfa.co.uk/ssfa



SCOTTISH WOMEN'S FOOTBALL

To foster, promote and develop the game to produce more and better female footballers participating within a strong and sustainable club environment.

0141 620 4580 swf@scottish-football.com
www.scottishwomensfootball.com
@ScotWFootball



SCOTTISH WELFARE FA

To benefit present and future members of the community served by the Association promoting, encouraging and furthering the game of welfare football as a recreational facility, sporting activity and focus for community involvement.

07815 103973 johncampbell@scottishwelfarefa.co.uk
registrations@scottishwelfarefa.co.uk
www.scottishfa.co.uk/swfa/



SCOTTISH YOUTH FA

Provide football for children of all ages throughout Scotland to enable them to develop and flourish in the game of association football. Support every volunteer to enable them to develop within SYFA. Lead the way in modernising approaches to the provision of football ensuring the continued growth of grassroots football throughout Scotland.

0141 620 4590 syfamedia@scottish-football.com
www.scottishyouthfa.co.uk
@ScottishYouthFA facebook.com/ScottishYouthFA



SOUTH OF SCOTLAND LEAGUE

To Develop, Foster, Co-Ordinate and Sustain Association Football. At the Club and League level throughout South West Scotland.

01556 504369 colinbluebell@btinternet.com
www.southofscotlandfootballleague.co.uk



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