



# SCOTTISH FA VISION FOR THE FUTURE

The next Scottish Government has an opportunity to fuel football's unique ability to inspire the nation.

We strive to make the national sport open to more people, more often, and at less cost.

We want to reinforce football's ability to improve lives, connect communities; be a hub for innovation and a champion of sustainability and green technology.

Football delivers more than £1bn of Social Return on Investment and, with unparalleled cultural significance and reach, can become a key enabling partner leveraging Scotland's image and aspirations regionally, nationally and internationally.

We therefore ask the next Scottish Government to commit to a partnership approach with the Scottish FA to:

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## USE THE POWER OF FOOTBALL TO INSPIRE A HEALTHIER SCOTLAND

*Football reaches millions across Scotland in a variety of ways. The Scottish FA proposes to offer the power and influence of the national game to be at the forefront of a health and wellbeing revolution. This partnership should extend across all cabinet portfolios and include two-way communication and activation to promote and improve equality and education in all aspects of health and wellbeing.*

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## FOOTBALL FOR ALL, AND FOR FREE

*Remove the cost barrier and allow our children to enjoy the many benefits of playing football by creating a free football voucher scheme.*

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## HAMPDEN PARK – THE HOME OF SCOTTISH FOOTBALL; A HUB FOR EXCELLENCE

*Support an improvement and modernisation programme for Hampden to become an elite sporting campus and a centre for learning excellence, community benefit, and technological advancement.*